# **EXHIBIT B**

Invoices

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 30/9/2015 1302662022

Terms Due Date Billing Period Sep 2015

Net 45 27/11/2015

## Bill To Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

Description	Amount
Defy - Billed Media Cost - SEP-2015	27.89
Defy - Platform Access Fee - SEP-2015	4.74
Microsoft - Billed Media Cost - SEP-2015	8,585.58
Microsoft - Contextual Cost - SEP-2015	66.52
Microsoft - MediaMath Data Cost - SEP-2015	513.37
Microsoft - Platform Access Fee - SEP-2015	1,558.13
Mobli - Ad Serving Cost - SEP-2015	92.74
Mobli - Billed Media Cost - SEP-2015	3,032.77
Mobli - Contextual Cost - SEP-2015	68.22
Mobli - MediaMath Data Cost - SEP-2015	187.72
Mobli - Platform Access Fee - SEP-2015	574.85
Thirdpresence - Billed Media Cost - SEP-2015	49,651.01
Thirdpresence - Contextual Cost - SEP-2015	132.77
Thirdpresence - MediaMath Data Cost - SEP-2015	1,195.52
Thirdpresence - Platform Access Fee - SEP-2015	8,666.48
Thirdpresence_2 - Billed Media Cost - SEP-2015	0.01
Thirdpresence_2 - Platform Access Fee - SEP-2015	0.00
rayable to.	

MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939

Via Wire

Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive

Santa Clara, CA 95054

Subtotal	USD81,048.24
PAYMENTS/CREDITS	USD.00
BALANCE DUE	USD81,048.24

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email:billing@mediamath.com



# Invoice

	Description		Amount
Vidible - Billed Media Cost - SEP-2015			5,376.59
Vidible - Contextual Cost - SEP-2015			4.31
Vidible - MediaMath Data Cost - SEP-2015			336.98
Vidible - Platform Access Fee - SEP-2015			972.04
rayable to.	Subtotai		USD81,048.24
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00	
Via Wire  Account Name: MediaMath Inc	BALANCE DUE		USD81,048.24
Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive	Overdue Invoice are s	ubject to finance charges of 1.5	% per month
Santa Clara, CA 95054		Inquiries: Contact: Olga Sady Phone: 646-840-42 Email:billing@med	/kova 177 iamath.com

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 31/10/2015 1302664961

Terms Due Date

Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email:billing@mediamath.com

Net 45 31/12/2015 Billing Period Oct 2015

## Bill To Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

<del></del>	Description	Amount
LKQD - Billed Media Cost - OCT-2015		194.10
LKQD - Platform Access Fee - OCT-2015		33.0
Microsoft - Billed Media Cost - OCT-2015		5,424.08
Microsoft - Contextual Cost - OCT-2015		86.0°
Microsoft - MediaMath Data Cost - OCT-2015		475.2°
Microsoft - Platform Access Fee - OCT-2015		1,017.50
Thirdpresence - Billed Media Cost - OCT-2015		55,715.39
Thirdpresence - Contextual Cost - OCT-2015		149.56
Thirdpresence - MediaMath Data Cost - OCT-20	015	1,226.38
Thirdpresence - Platform Access Fee - OCT-201	15	9,705.53
US_SP - Billed Media Cost - OCT-2015		4,108.01
US_SP - Client Margin Credit - OCT-2015		-630.04
US_SP - Client Margin Share - OCT-2015		630.04
US_SP - Contextual Cost - OCT-2015		16.81
US_SP - MediaMath Data Cost - OCT-2015		75.48
US_SP - Platform Access Fee - OCT-2015		714.05
Vidible - Billed Media Cost - OCT-2015		11,648.62
rayable to.	Subtotal	USD93,214.37
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00
Via Wire Account Name: MediaMath Inc	BALANCE DUE	USD93,214.37
Account No.: 3300670447  Account No.: 3300670447  Routing No.: 121140399  Swift Code: SVBKUS6S  Bank Name: Silicon Valley Bank  Bank Address: 3003 Tasman Drive  Santa Clara, CA 95054	Overdue Invoice are	subject to finance charges of 1.5% per month



# Invoice

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	Description		Amount
Vidible - Contextual Cost - OCT-2015			15.82
Vidible - MediaMath Data Cost - OCT-2015			534.87
Vidible - Platform Access Fee - OCT-2015			2,073.88
rayable to.	Subtotal		USD93,214.37
MediaMath Inc			
PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00	
Via Wire			
Account Name: MediaMath Inc	BALANCE DUE		USD93,214.37
Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S	<u> </u>		
Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive	Overdue Invoice are s	ubject to finance charges of	1.5% per month
Santa Clara, CA 95054		Ing. data-	
		Inquiries: Contact: Olga S Phone: 646-840	adykova 4277
		Email:billing@m	ediamath.com

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



## Invoice

Date Invoice 31/7/2016 1302681461

Terms Due Date Billing Period Jul 2016

Net 45 14/9/2016

Amount

Bill To	
Wise Data Media LTD	<del></del>
Hafetz Haim 8	
Tel Aviv, Israel	

Microsoft - Billed Media Cost - JUL-20		635.93
Microsoft - Contextual Cost - JUL-2016	3	62.29
Microsoft - MediaMath Data Cost - JU	L-2016	11.78
Microsoft - Platform Access Fee - JUL	-2016	120.70
Wise Data Media Ltd Contract Minimu	m Remaining Balance JUL-2016	2,879.30
Payable to:	Subtotal	USD3,710.00
	I	

Description

MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939

Via Wire

Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S

Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive

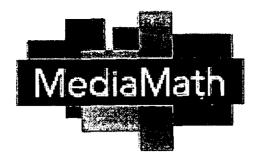
Santa Clara, CA 95054

**USD.00** PAYMENTS/CREDITS USD3,710.00 **BALANCE DUE** 

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 30/6/2015 1302656261

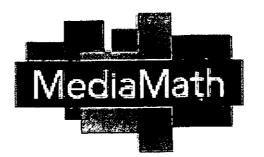
Terms Due Date Billing Period Jun 2015

Net 45 14/8/2015

Bill To	
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel	

	Description			Amount
Arenaturist - Ad Serving Cost - JUN-2015				12.74
Arenaturist - Billed Media Cost - JUN-2015				1,163.50
Arenaturist - MediaMath Data Cost - JUN-2015				63.06
Arenaturist - Platform Access Fee - JUN-2015				210.68
Payable to:	Subtotal			EUR1,449.98
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	EU	R.00	
Via Wire	BALANCE DUE			EUR1,449.98
Account Name: MediaMath Inc Account No.: 3300670447		1	<del>-</del>	
Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive	Overdue Invoice are subject	to fina	nce charges of 1.5	% per month
Santa Clara, CA 95054			Inquiries: Contact: Olga Sady Phone: 646-840-42 Ernail:billing@medi	77

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



## Invoice

Date Invoice

31/10/2015 1302663478

Terms **Due Date** Billing Period Oct 2015

Net 45 31/12/2015

Bill To	
Wise Data Media LTD	
Hafetz Haim 8	
Tel Aviv, Israel	

Description	Amount
Criteo - Billed Media Cost - OCT-2015	28.60
Criteo - Platform Access Fee - OCT-2015	4.86
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	<del></del>

Payable to:

MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939

Via Wire

Account Name: SVB-MEDIAMATH INC CCA IBAN: DE39512305000500079300
Account Number: 0500079300

Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054

EUR33.46 Subtotal **EUR.00** PAYMENTS/CREDITS EUR33.46 **BALANCE DUE** 

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email:billing@mediamath.com

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice

31/5/2015 1302655664

Terms Due Date Billing Period May 2015

Contact: Olga Sadykova Phone: 646-840-4277 Email:billing@mediamath.com

**Net 45** 15/7/2015

Bill To	 	<del></del>
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel		
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PMN - facebook Platform Access Fee (Upo	Description	
HIMIN - ISCRDOOK LYGUISHI VOCESS I EE (Obe	cast) - MAY-2015	15.6
rayable to:	Subtotal	ILS15.0
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	PAYMENTS/CREDITS	ILS.00
	BALANCE DUE	ILS15.
	Overdue Invoice are	subject to finance charges of 1.5% per month

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

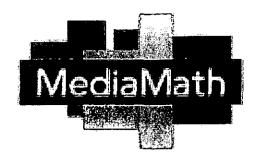
Date Invoice 31/1/2017 1302694476

Terms Net 45 Due Date 12/3/2017 Billing Period Jan 2017

Bill To Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

	Description	Amount
Wise Data Media Ltd Contract Minimum Re		3,000.
Payable to:	Subtotal	USD3,000.
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00
Via Wire Account Name: MediaMath Inc	BALANCE DUE	USD3,000.
Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Overdue Invoice are	subject to finance charges of 1.5% per month

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 31/12/2016 1302692225

Terms Due Date

Net 45 11/2/2017 Billing Period Dec 2016

USD3,000.00

Bill To		
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel		

Wise Data Media Ltd Contract Minimum Remaining Balance DEC-2016  3,000  Payable to:  Subtotal  USD3,000		Description	A	mount
Payable to: Subtotal USD3,000	Wise Data Media Ltd Contract Minimum Red	Description maining Balance DEC-2016	A	3,000.00
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939 PAYMENTS/CREDITS USD.00	MediaMath Inc PO BOX 200939			3,000.00

Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive

Santa Clara, CA 95054

Via Wire

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:

**BALANCE DUE** 

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 30/11/2016 1302689953

Terms Due Date 11/1/2017 Billing Period Nov 2016

Net 45

Bill To	
Wise Data Media LTD	
Hafetz Haim 8	
Tel Aviv, Israel	

	Description		Amount
Wise Data Media Ltd Contract Minimum Re	maining Balance NOV-2016		3,000.00
Payable to:	Subtotal		USD3,000.00
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00	
Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	BALANCE DUE		USD3,000.00
	Overdue Invoice are	subject to finance charges of	1.5% per month

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 31/10/2016 1302687990

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Bill To Wise Data Media LTD	Terms Due Date	Net 45 10/12/2016
Hafetz Haim 8 Tel Aviv, Israel	Billing Period	Oct 2016

	Description		Amount
Wise Data Media Ltd Contract Minimum Re			3,000.00
Payable to:	Subtotal		USD3,000.00
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00	
Via Wire  Account Name: MediaMath Inc	BALANCE DUE		USD3,000.00
Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Overdue Invoice are	subject to finance charges	of 1.5% per month

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007



# Invoice

Date Invoice 30/9/2016 1302685334

Terms Due Date

Net 45 11/11/2016 Billing Period Sep 2016

Bill To	
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel	

	Description		Amount
Vise Data Media Ltd Contract Minimum Rer			3,000.00
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	Subtotal		USD3,000.0
ayable to:	Subtotal	1	5555,000.0

Via Wire

Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive

Santa Clara, CA 95054

MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939

PAYMENTS/CREDITS U\$D.00 USD3,000.00 **BALANCE DUE** 

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:

Bill To

4 World Trade Center, 150 Greenwich St., 45th Floor, New York, NY 10007

Wise Data Media Ltd Contract Minimum Remaining Balance AUG-2016



# Invoice

Date Invoice

31/8/2016 1302683187

Terms

Net 45

Amount

3,000.00

Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel	Due Date 12/10/2016 Billing Period Aug 2016

Description

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Payable to:	Subtotal		USD3,000.00
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939	PAYMENTS/CREDITS	USD.00	
Via Wire  Account Name: MediaMath Inc	BALANCE DUE		USD3,000.00
Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Overdue Invoice are	subject to finance charges	of 1.5% per month